

**Sana  
Zainab**

## CONTACT

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## WORK EXPERIENCE

### CURRENT

- **Lecturer, Department of Mass Communication**  
National University of Modern Languages, Islamabad

### 2020 - 2021

- **Lecturer, Department of Communication & Media Studies**  
Fatima Jinnah Women University, Rawalpindi

### 2019 - 2021

- **Lecturer, Department of Mass Communication**  
Allama Iqbal Open University, Islamabad

## EDUCATION AND TRAINING

### 2019

- **Masters in Communication Sciences**  
Hacettepe University, Ankara, Turkey  
University of Mannheim, Germany

### 2015

- **Bachelors in Communication & Media Studies**  
Fatima Jinnah Women University, Pakistan  
Lucian Blaga University of Sibiu, Romania

## HONOURS AND AWARDS

- **Eramus+ Scholarship**
- **Eramus Mundus Scholarship**
- **Turkish Scholarship**
- **Merit Scholarship**
- **Won Article Writing Contest in All over Pakistan by Express & Wateen**

## LANGUAGE SKILLS

**MOTHER TONGUE(S):** Urdu, Punjabi

**OTHER LANGUAGE(S):**

English (C1), Turkish (C1), Romanian (A1), German(A1)

## ACADEMIC CONTRIBUTIONS

### Courses Taught

#### Fall 2021:

Production: Digital Tools  
Post Production  
News Production  
Media Management  
Electronic Media

#### Spring 2021:

Gender & Media Studies  
Post Production  
Production: Digital Tools  
Reporting & News Writing  
Electronic Media

#### Fall 2020:

Electronic Media  
Media & Current Affairs  
Gender & Media Studies  
Advertising  
Media & Society

#### Spring 2020:

Production: Digital Tools  
Gender & Media Studies  
Principles of Journalism

#### Fall 2019:

Radio & TV Production  
Copywriting  
Mass Communication-I

### Project Supervision

- New Media
- Electronic Media

## RESEARCH INTERESTS

### General

- Media Literacy
- Digital Media
- Gender & Media
- Intercultural Communication
- Environmental Journalism
- Advertising

### Specific

- Critical Media Literacy, Cultural Literacy, Digital Rights of Children, Digital Inequalities
- Storytelling, Cyber communities, MOOCs
- Media Convergence, Future of contemporary media